

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
|----------------------------|---------------------------------|---------------------|
| <u>Contract / Revision</u> | | <u>Alt Order #</u> |
| 497139 / | | 06361784 |
| <u>Product</u> | | |
| RNC- ROMNEY | | |
| <u>Contract Dates</u> | <u>Estimate #</u> | |
| 10/03/12 - 10/09/12 | 445 | |
| <u>Advertiser</u> | <u>Original Date / Revision</u> | |
| Romney for President, Inc | 10/02/12 / 10/02/12 | |
| <u>Billing Cycle</u> | <u>Billing Calendar</u> | <u>Cash/Trade</u> |
| EOM/EOC | Broadcast | Cash |
| <u>Station</u> | <u>Account Executive</u> | <u>Sales Office</u> |
| KVVU | Teresa Difuria | TELEREP-PHL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> | | |
| Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| | | |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |
| | | |

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915
USA

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KVVU | 10/03/12 | 10/05/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 3 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | --WTF-- | | | | 3 | \$550.00 | | | |
| N 2 | KVVU | 10/08/12 | 10/09/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 2 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | MT----- | | | | 2 | \$550.00 | | | |
| N 3 | KVVU | 10/08/12 | 10/09/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 2 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | MT----- | | | | 2 | \$625.00 | | | |
| N 4 | KVVU | 10/03/12 | 10/05/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 3 | \$1,875.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | --WTF-- | | | | 3 | \$625.00 | | | |
| N 5 | KVVU | 10/05/12 | 10/05/12 | Extra | M-F 7-730p | | :30 | | | NM | 1 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$625.00 | | | |
| N 6 | KVVU | 10/08/12 | 10/08/12 | Extra | M-F 7-730p | | :30 | | | NM | 1 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$625.00 | | | |
| N 7 | KVVU | 10/03/12 | 10/05/12 | TMZ | 730-8p | | :30 | | | NM | 3 | \$2,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | --WTF-- | | | | 3 | \$850.00 | | | |
| N 8 | KVVU | 10/08/12 | 10/09/12 | TMZ | 730-8p | | :30 | | | NM | 2 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | MT----- | | | | 2 | \$850.00 | | | |
| N 9 | KVVU | 10/03/12 | 10/05/12 | Fox 5 News M-F 11p | M-F 11-1135p | | :30 | | | NM | 3 | \$5,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | --WTF-- | | | | 3 | \$1,950.00 | | | |
| N 10 | KVVU | 10/08/12 | 10/09/12 | Fox 5 News M-F 11p | M-F 11-1135p | | :30 | | | NM | 2 | \$3,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | MT----- | | | | 2 | \$1,950.00 | | | |
| N 11 | KVVU | 10/09/12 | 10/09/12 | Raising Hope/Ben and Kate | Tue 8p-9p | | :30 | | | NM | 1 | \$3,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | MT----- | | | | 1 | \$3,550.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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| Romney for President, Inc | | 10/02/12 / 10/02/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|----|----------------|----------|-------------|----------------|------|--------|----------------|------------|-------------------|-------|-------------|
| | | | | | | | | | | <u>Start Date</u> | | |
| | | Week: 10/08/12 | 10/14/12 | -1----- | | | | 1 | \$3,550.00 | | | |
| | | | | | | | | | | Totals | 23 | \$24,675.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/09/12 | 23 | \$24,675.00 | \$20,973.75 |
| Totals | 23 | \$24,675.00 | \$20,973.75 |

Signature: _____ **Date:** _____

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REP HEADLINE# 6361784
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 16.17
*** KVUU-TV ***

ADV # _____ ADV. NAME POLI/M ROMNEY/RNC/R/PRE/US
AGY # _____ AGY. NAME AMERICAN RAMBLER PRODUCTIONS

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME STEPHANIE KINCAID

ORDER # 497130 CONTRACT # 6361784 CLASS: NATL. LOCAL REGIONAL

SALES PRSN PH- TERESA DIFURIA

PRDCT RNC- ROMNEY EST# 445 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/12 OCT9/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

DATE OCT2/12 16.17

REP: TO ROSE
FR NIKKI

NEW ROMNEY RNC ORDER
TOTAL \$24675

PLS CNF THANKS

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

RNC- ROMNEY

: LINE#:REP : CTD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTL:
: : LINE#: : : : : : : DATE : : DATE : /WK: INV: : : SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 445

AGENCY PRODUCT CODE =

| PROGRAM : CON COM1: | NEWS MAX 1X DAY | 500P-530P | 30 | \$550.00 | 10/3 | 10/5 | 3 | W-F | 3 |
|---------------------|-----------------|-----------|----|----------|------|------|---|------|---|
| PROGRAM : CON COM1: | NEWS MAX 1X DAY | 500P-530P | 30 | \$550.00 | 10/8 | 10/9 | 2 | M-TU | 2 |

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*** KVUU-TV ***

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
: :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

COMPETITIVE INFORMATION NOT YET AVAILABLE.
SVC- NSI
DEMOS- RA35+*